



FACTSHEET

Consult by Design offers strategic business planning and event management services in the sport, leisure and cultural sectors.

Our clients include South Holland District Council, npower, Tamworth Borough Council and the Amateur Rowing Association.

SERVICES

Tender preparation

We provide 'lead' or partner consultancy in the areas of writing and amending tenders.

Service review and development

We offer reviews of sport, leisure and cultural services and development planning.

Feasibility studies

We can undertake feasibility studies for all aspects of new build and major refurbishments.

Strategic planning

We offer a strategic planning service for the commercial and public sectors.

Health and safety management and training

We provide an in-house, practical health and safety consultation service.

Project management and funding

We manage projects from inception to official opening.

Event management

We offer a full event management service.

PEOPLE

Geoff Parsons, Director

Geoff is responsible for the Group's sales and marketing. A double Olympic athlete and medalist at a number of major championships, Geoff has a truly world-class sporting pedigree and understanding of what it takes to achieve success.

Paul Jones, Director

Paul manages all of the company's staff, suppliers, logistics, finance and administrative functions. He provides the 'engine room' leadership that makes the By Design Group's reputation for delivery second-to-none, ensuring a strong service-led approach is taken with all its clients.

David Thomas, Manager

A well-qualified and motivated graduate, David possesses a wide range of operational and development experience and knowledge of the leisure industry.

Mike Ridler, Coordinator

A Chemistry and Sport Science graduate from Loughborough University, Mike is a motivated and enthusiastic individual who joined the company in the Summer of 2004.

CLIENTS

Our clients include:

npower
South Holland District Council
Tamworth Borough Council
Amateur Rowing Association
East Cambridgeshire District Council
Thanet District Council
Staffordshire County Council
Amber Valley Borough Council
Kent County Council
Institute of Leisure and Amenity Management Associate Consultants

CONTACT

Consult by Design Ltd
49 Kepler
Lichfield Road Industrial Estate
Tamworth
Staffordshire B79 7XE

t: 01827 316297

f: 01827 723889

e: consult@bydesign-group.co.uk

w: www.bydesign-group.co.uk