



FACTSHEET

Interactive education in action

Learn by Design offers an extensive range of interactive, outreach education workshops, programmes and presentations, targeted at students from Key Stage 2 to the Sixth Form, all underpinned by the National Curriculum. We also offer teacher INSET training.

We deliver across the schools and youth sector, working with individual schools, education business partnerships, SET Points, science centres and many more.

Our clients include National Endowment for Science, Technology and the Arts (NESTA), npower, Royal Society of Chemistry and Birmingham and Solihull Connexions Service.

SERVICES

Our workshops include:

Key Stage 2, 3 and 4 workshops

These cover subjects ranging from numeracy, literacy and science to social and citizenship education, physical education and maths.

Key skills workshops

These cover communication, target setting, self esteem, team work, motivation and success planning, problem solving and creative thinking

Programmes

These include: Gifted and talented; year 7 and sixth form inductions; 'bridge' to work; leisure and tourism; enterprise; aiming higher; PE INSET

Presentations

Sci-sport (the science behind sport), physics in action

Keynote speakers

Geoff Parsons, Olympic athlete

PEOPLE

Geoff Parsons, Director

Geoff is responsible for the Group's sales and marketing. A double Olympic athlete and medalist at a number of major championships, Geoff has a truly world-class sporting pedigree and understanding of what it takes to achieve success.

Paul Jones, Director

Paul manages all of the company's staff, suppliers, logistics, finance and administrative functions. He provides the 'engine room' leadership that makes the By Design Group's reputation for delivery second-to-none.

Robert Boyd, Manager

Bob has managed the Learn by Design education team since the summer of 1999. A graduate teacher and a former junior international athlete, he has been a successful deputy, head teacher and inspector in the independent school sector.

Richard Glazebrook, Assistant Manager

Richard was appointed Assistant Manager of Learn by Design in January, 2004. He has 25 years' experience of working with young people in the sport and leisure industry, for both the public and private sectors, in the UK and abroad.

CLIENTS

Our clients include:

DfES
Nesta
npower
Royal Society of Chemistry
Birmingham & Solihull
Connexions Service
Pfizer
GlaxoSmithkline
Institute of Physics
University of Birmingham
BBC's Tomorrow's World Live
Schools (over 350 various schools)

CONTACT

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